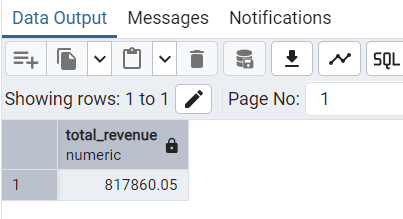
PIZZA Sales SQL queries

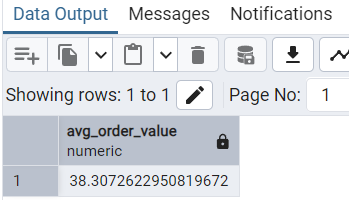
1. KPI’s
2. Total Revenue:

Select sum(total\_price) as total\_revenue from pizza\_detail



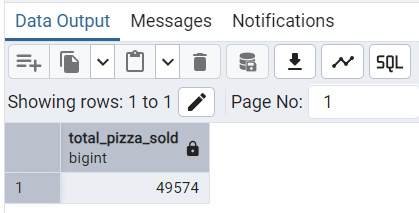
1. Average order value

Select sum(total\_price)/ count(distinct order\_id) as Avg\_order\_value from pizza\_detail



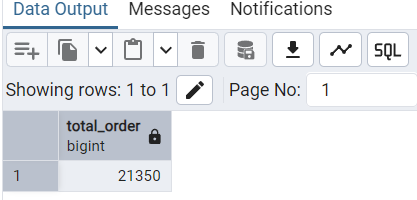
1. Total pizza sold

select sum(quantity) as total\_pizza\_sold from pizza\_detail



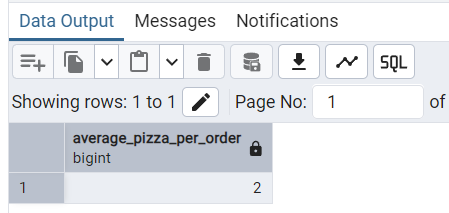
1. Total orders:

Select count(distinct order\_id) as total\_order from pizza\_detail



1. Average pizza per order

select sum(quantity)/count(distinct order\_id) as average\_pizza\_per\_order from pizza\_detail



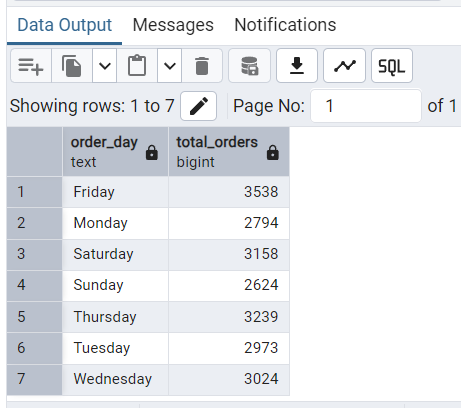
1. Trends for total order

1.Daily Trend for Total orders

SELECT TO\_CHAR(order\_date,'Day') as order\_day, count(Distinct order\_id) as Total\_orders

from pizza\_detail

GROUP BY order\_day;



2. Hourly Trend for Total orders:

SELECT EXTRACT(HOUR FROM order\_time) as order\_hour,count(distinct order\_id) as Total\_orders

from pizza\_detail

group by order\_hour

order by order\_hour;

